



I used to bunk off school and hang around the park.

I became friends with Dan who walked his dog. He was nice.

My parents were always arguing. Dan let me chill out at his house

It was fun until I stayed over one night... I can't believe what he made me do...

Memories last a lifetime...

Everyone has memories of their first love, but for some they won't be happy ones.

The sexual exploitation of young people is hidden from view. Vulnerable boys and girls are groomed and then abused, often by people they trust. If at any time you believe a child is, or could be, in immediate danger, dial 999. If you have concerns, call West Midlands Police on 101, or confidentially speak to Barnardo's on 0121 359 5333.

To find out more visit www.seeme-hearme.org.uk

Models were used in the production of this campaign