



I met Ben at the local shop  
(he's so cute) :)

Ben texts me all the time ♡  
(he's even got a car)

Going to a party (didn't think  
his mates were coming)

Not sure why me and Safina are  
the only girls here  
(plus they're all really old!)

I can't believe what Ben  
made me do...

# Memories last a lifetime...

Everyone has memories of their first love,  
but for some they won't be happy ones.

The sexual exploitation of young people is hidden from view. Vulnerable girls and boys are groomed and then abused, often by people they trust. If at any time you believe a child is, or could be, in immediate danger, dial 999. If you have concerns, call West Midlands Police on 101, or confidentially speak to Barnardo's on 0121 359 5333.

To find out more visit [www.seeme-hearme.org.uk](http://www.seeme-hearme.org.uk)

Models were used in the production of this campaign