

## Safeguarding Adults Week 2021 Special Edition

<b>Theme</b> Creating Safer Cultures	<b>Page</b> 2
<b>Monday</b> Emotional Abuse & Safeguarding Mental Health	<b>Page</b> 3
<b>Tuesday</b> The Power of Language	<b>Page</b> 4
<b>Wednesday</b> Digital Safeguarding	<b>Page</b> 5
<b>Thursday</b> Adult Grooming & Exploitation	<b>Page</b> 6
<b>Friday</b> Creating Safer Organisational Cultures	<b>Page</b> 7
<b>Saturday &amp; Sunday</b> Safeguarding & You	<b>Page</b> 8



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Use the hashtag [#SafeguardingAdultsWeek](https://twitter.com/hashtag/SafeguardingAdultsWeek) to get involved

## Theme – Creating Safer Cultures

Safeguarding Adults Week will take place between Monday 15<sup>th</sup> November and Sunday 21<sup>st</sup> November and is organised by [Ann Craft Trust](#)

It is a time for organisations to come together to raise awareness of important safeguarding issues. The aim is to highlight safeguarding key issues, facilitate conversations and to raise awareness of safeguarding best practice. So we can all be better together.

It is hoped the week will enable more organisations and individuals to feel confident in recognising signs of abuse and neglect and recording and reporting safeguarding concerns.

The theme is '**Creating Safer Cultures**'

### [What is meant by Safer Cultures?](#)

Promoting safer cultures is all about how organisations and individuals can take steps to minimise harm occurring in the first instance, whilst simultaneously ensuring correct policies and procedures are in place so that safeguarding concerns that are raised, are recognised and responded to effectively.

### [What do Safer Cultures Look Like?](#)

- **Listening** - organisations should listen to members and create an environment where people's concerns are listened to and addressed appropriately (be that service users, participants, volunteers or employees). Individuals should feel confident about how to respond to, report and refer any safeguarding concerns either within their organisation or community.
- **Leading** - organisations should ensure they have the correct policies and procedures in place to minimise the risk of harm and to respond effectively should concerns be raised. This could include having a detailed safeguarding policy and ensuring that staff and volunteers receive regular safeguarding training.
- **Learning** - it is important that organisations, and individuals within them, take the time to learn from safeguarding incidents and reflect on what actions could be altered in the future to facilitate best practice and minimise the risk of harm.

[Find out more about National Safeguarding Adults Week 2021 from Ann Craft Trust by clicking here](#)

[You can access all their resources for the week here](#)

## National Safeguarding Adults Week 2021

15 – 21 November 2021

#SafeguardingAdultsWeek

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making safer, together

## Monday – Emotional Abuse & Safeguarding Mental Health

Emotional abuse can have a devastating impact on mental as well as physical health. It is defined as threats of harm or abandonment, deprivation of contact, humiliation, blaming, controlling, intimidation, coercion, harassment, verbal abuse, cyber bullying, isolation or unreasonable and unjustified withdrawal of services or supportive.

To have safer cultures, we need to prioritise wellbeing, and create a culture where people can speak out, be listened to and respected.

Today at an individual level the focus is on the importance of wellbeing and self care. At an organisational level, today can be used to explore how organisations can be emotionally aware and promote respectful cultures where people can speak out without fear of reprimand.

[Ann Craft Trust have an article explaining 'What is Emotional Abuse?'](#)

Including:

- Examples of emotional and/or psychological abuse
- Learning how to spot the signs of this type of abuse
- How to deal with it



You can find more resources focussing on mental health from:

- [Mental Health Foundation](#)
- [Mind - The mental health charity](#)
- [NHS - Mental Health](#)
- [Birmingham and Solihull Mental Health NHS Foundation Trust](#)

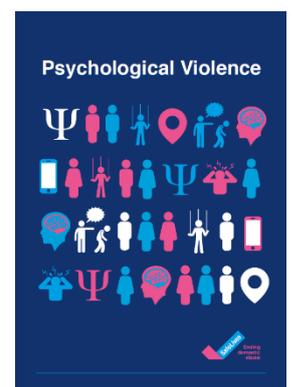


[A report from SafeLives found 91% of survivors of non-physical domestic abuse experienced psychological abuse at some point in their relationship](#)

The 'Psychological Violence' report sheds light on the regularity of psychological abuse, the daily experiences of those living with it, and the tactics perpetrators use to threaten and control.

Key findings of the report included:

- Psychological abuse is commonplace and can occur in the absence of physical abuse
- Psychological abuse follows a pattern of abuse and manipulation, often involving a phase of 'grooming'
- Children are hidden victims of psychological abuse, with contact often used as a means to continue control
- There are no 'typical' victims or perpetrators of psychological abuse



## Tuesday – The Power of Language

Language is vital in creating a positive culture and fostering inclusivity. Complex terminology and jargon can isolate individuals and result in people feeling excluded. In contrast, using respectful language can widen participation in services, organisations and communities.

Today, we want to encourage individuals and organisations to consider the language they use in their practice and how this relates to the people they work with. Is the language used in your setting actively inclusive?

### [Ann Craft Trust explain the importance of 'The Power of Language in Safeguarding Practice'](#)

They discuss:

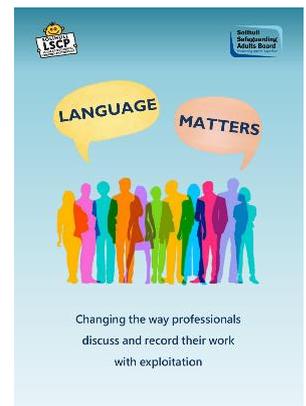
- Language and safeguarding
- How to de-stigmatise language
- Using language to describe individuals
- Language is always evolving



When discussing exploitation the language we use matters. Phrases such as “provocative”, “making lifestyle choices” and “refusing offers of support” fail to take into account the extent to which a person has been affected by the abuse that they have experienced.

Solihull Safeguarding Adults Board and Solihull Local Safeguarding Children Partnership have guidance for staff around what language is appropriate when discussing exploitation, and what language can be unhelpful.

### [Language Matters - \(Changing the way professionals discuss and record their work with exploitation\)](#)

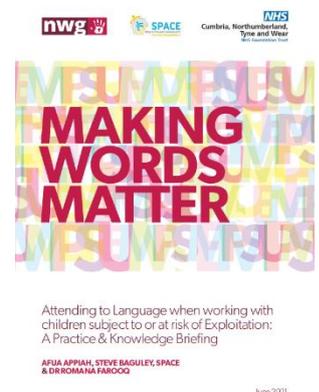


### [NWG Network have developed a new practice and knowledge briefing on 'Attending to Language when working with young people subject to or at risk of Exploitation, called 'Making Words Matter'](#)

This document is designed to help those involved in safeguarding children and young people subject to or at risk of exploitation, including teachers, police and health workers.

It highlights the importance of language we use when safeguarding and responding to children, young people and families dealing with the complex issues of exploitation.

### [There is also a launch briefing available to watch on YouTube, to go alongside the document](#)



## Wednesday – Digital Safeguarding

Over the past year an increasing proportion of our lives from work, education to sport and activity has moved online, This is likely to continue to some extent, even as lockdown restrictions ease.

Today the focus is on sharing best practice in relation to how to create safe cultures online

### [Ann Craft Trust have provided an Introduction to Digital Safeguarding](#)

Including:

- What is digital safeguarding?
- Why digital safeguarding is important
- Digital safeguarding resources



### [Staying Safe Online - Tips for Older People from Age UK](#)

Getting online can make life easier in many ways, but also comes with the risk of scams and fraud. Online scams are becoming increasingly common, but you can protect yourself by knowing what to look out for, and what to do if you suspect a scam.



- What are online scams?
- What should I do if I think I've been a victim of an online scam?
- How can I protect my computer, tablet and smartphone?
- How can I shop and bank online safely?
- How can I protect my privacy on social media?

### [Foundation for People with Learning Disabilities have produce this easy-to-read guide on 'Staying Safe on social media and online'](#)

It features advice on dealing with online abuse, as well as lots of advice on privacy and safe social media use.



[Friends Against Scams](#) have an e-learning programme available to anyone who wishes to learn more about different types of scams and how to spot and support victims.

- Why is learning about scams important?
- Types of scams
- How to spot a scam victim
- Spot the signs
- Helping friends and family
- Reporting and advice



[Click here to complete the Online Learning course](#)

# Thursday – Adult Grooming & Exploitation

People can experience grooming and exploitation at any age and in a wide range of contexts.

Today the aim is to raise awareness about different types of grooming for instance, [predatory marriage](#), [financial scams](#) and radicalisation. We want to facilitate conversations about how to [recognise the signs of grooming](#) and how to respond to promote safer cultures.

## [We have a 'One Minute Guide' on Adult Grooming](#)

Grooming is a form of abuse that involves manipulating someone until they're isolated, dependent, and more vulnerable to exploitation.

When most people think about grooming, they think about children, but adults are vulnerable to grooming too. Grooming can lead to many different types of harm, including modern slavery, physical, sexual and financial abuse.



[Rape and Sexual Violence Project \(RSVP\)](#) is an organisation that offer services to support children and adults who have been subjected to sexual violence and abuse.

If you have been affected, you can access their free services.

Contact them to find out how they can offer support by calling 0121 643 0301 or emailing [info@rsvporg.co.uk](mailto:info@rsvporg.co.uk)



This short video has been developed to raise awareness of the criminal exploitation of young people and vulnerable adults. It tells the story of a boy who has been groomed by a drug dealer and then forced to sell drugs in another town.



## [Trapped - County Lines on Vimeo](#)

Norfolk Safeguarding Adults Board (NSAB) have developed a new animation to help people with learning disabilities understand friendship

## [Tricky Friends - YouTube](#)



[Stop It Now](#) produced this easy-to-read guide to adult grooming. Most of the people you meet online will be perfectly nice people, but this guide points out the warning signs that might indicate that someone isn't who they say they are.

## [Click here to read the guide](#)



## Friday – Creating Safer Organisational Cultures

Today, Ann Craft Trust will be focusing on including voices of people less likely to raise concerns, and promoting reflection and learning in safeguarding practice to promote safer cultures.

### ['Tea, Smiles and Empty Promises' is a collection of stories written by families with relatives who were at Winterbourne View](#)

It marks ten years since BBC Panorama exposed abuse at Winterbourne View hospital and the lack of progress in transforming care. Several other families with relatives with learning disabilities and/or autism have also contributed their experiences of support for their relative.

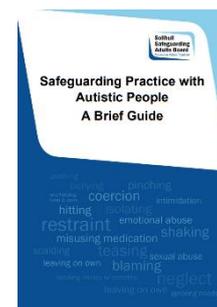


They call for urgent action to:

- avoid traumatising children and adults with learning disabilities and autistic people in the first place by providing the right support at the right time in the right place
- focus shift to early intervention and preventing admission/readmission, as well as getting people out of inpatient units
- provide appropriate trauma support for individuals and their families

### [We have developed 'Safeguarding Practice with Autistic People - A Brief Guide'](#)

It is intended to provide professionals with an introduction to autism, and to support them in exploring how they can ensure autistic people are involved in safeguarding enquiries about them.



It is vital to remember the most important aspect is getting to know the individual.

### [Norfolk Safeguarding Adults Board have recently published a Safeguarding Adult Review following the deaths of three young adults: Joanna, "Jon" and Ben \(all in their 30s\)](#)

They had learning disabilities and had been patients at Cawston Park Hospital. They died within a 27-month period (April 2018 to July 2020).

The review makes 13 recommendations for critical system / strategic change. In addition it contains the following key learning for practitioners:

National Institute for Health and Care Excellence (NICE) have published new guidance aiming to increase awareness of safeguarding amongst staff working in care homes and ensure any concerns are reported appropriately.

It also includes practical advice for residents, family, friends or professionals who may visit adults in care homes.

### [This blog, written by Charlotte Goulding \(Social Care Policy and Practice Support Manager, NICE\), explains more about the guidance.](#)



## Saturday & Sunday – Safeguarding & You

Do you know what your role in safeguarding is?

Safeguarding is for everyone. It is not just about knowing your role in an employment setting, but also knowing your role as a human being in everyday life to promote safer cultures in the community.

Ann Craft Trust want to highlight that safeguarding is everyone's responsibility and everyone needs to play their part to effectively create safer cultures.

### [Ann Craft Trust have an article outlining 'What Is My Role In Safeguarding?'](#)

As part of Safeguarding Adults Week, they want to encourage you to enhance your knowledge about safeguarding and consider your role.

### [Take a look at our new website where you can learn more about:](#)

- What Will Happen in a Safeguarding Enquiry?
- Types of Abuse
- What is Safeguarding

We also have a range of [information leaflets](#) available including easy-to-read versions

You can also find our [Policies, Procedures and Resources section](#) which includes:

- Solihull Local Resources
- West Midlands Multi-Agency Procedures
- Solihull Exploitation Procedures & Guidance
- Referral Forms



- **Safeguarding is everyone's responsibility.** You can help create a safer culture in your community.
- **Learn** about the different types of harm and abuse, and how to spot the signs.
- **Record** any concerns you have.
- **Report** your concerns to your nearest Safeguarding Adults Social Care Team.
- **Watch** a short video about the role you can play in safeguarding here: [anncrafttrust.org/what-is-my-role-in-safeguarding](https://anncrafttrust.org/what-is-my-role-in-safeguarding)

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Leading in Safeguarding



## West Midlands Adult Safeguarding Policy & Procedures

### Adult Safeguarding: Multi-Agency Policy and Procedures for the protection of adults with care and support needs in the West Midlands

The Procedures can be viewed [HERE](#)



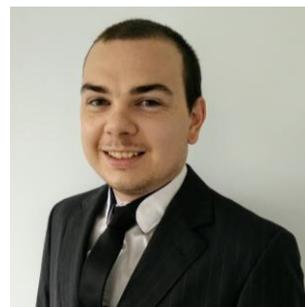
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SSAB TRAINING INFORMATION - [ssab@solihull.gov.uk](mailto:ssab@solihull.gov.uk)

### To report adult abuse

**Tel: 0121 704 8007 (office Hours)**  
**0121 605 6060 (out of hours)**  
**101 – Police**

On-Line Referral Form

Public - SSAB WEBSITE: [www.ssab.org.uk](http://www.ssab.org.uk)

SSAB TRAINING INFORMATION/BOOKINGS - [ssab@solihull.gov.uk](mailto:ssab@solihull.gov.uk)

Professionals - [Click here to report adult abuse](#)